



# Communication Arts Technology Program

Jefferson Community & Technical College

## Digital Filmmaking

### Production Rating Sheet

Name: \_\_\_\_\_

Project: \_\_\_\_\_

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Storyboards/Outlines/Script and/or questions fully developed. Tells a clear and concise story.	0	1-7	8-14	15-20	
Presentation is clear and concise	0	1-3	4-7	8-10	
Proper use of grammar, spelling, punctuation, etc. Copyright info is noted in credits if applicable	0	1-3	4-7	8-10	
Presentation includes an effective opening, body, and conclusion	0	1-3	4-7	8-10	
Effective use of lighting techniques	0	1-7	8-14	15-20	
Appropriate and effective set/background	0	1-3	4-7	8-10	
Audio and visual elements are suitable, appropriate, coordinated, and complimentary	0	1-3	4-7	8-10	
Proper Use of Audio Technology • Audio is clear with no hissing or background noise • Audio is recorded at appropriate volume	0	1-7	8-14	15-20	
Audio Editing • Good quality • Appropriate volume of all elements	0	1-7	8-14	15-20	
Proper Use of Video Technology • Video uses multiple camera angles • Good composition of subject • Video is smooth and steady • Video is in focus • Video has good contrast, saturation	0	1-7	8-14	15-20	
Video Editing • Good quality • Transitions are effective and appealing	0	1-7	8-14	15-20	
Titles and graphics enhance overall quality of presentation	0	1-3	4-7	8-10	
Final presentation effective at motivating audience to action. Tells a clear and concise story	0	1-3	4-7	8-10	
Final presentation shows creativity and originality	0	1-3	4-7	8-10	
<b>Subtotal</b>					<b>/200 max.</b>
<b>Time Penalty</b> Deduct five (5) points for presentation over _____seconds/minutes.					Time: _____
<b>Penalty Points</b> Deduct five (5) points for each day late (maximum of fifteen [15] points): _____days late.					
<b>Final Score/Grade</b>					_____/200 max./_____

Comments (continued on reverse side if applicable):