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Title: Why Move to Montpellier?

Intended Level: Middle School Geography

Guiding Question: What does Montpellier have to offer culturally and geographically to American families moving there?

Activity Summary: Montpellier is a rapidly growing city, welcoming over 20,000 new residents each year (Montpellier do charme a la folie). Montpellier has moved up from the 17th to the first most attractive region in France, prompting some to compare the city to the U.S. state of Florida. Students will explore and investigate the benefits and attractions of living in Montpellier. The following resources will be used for this lesson:

- Various maps included in French culture kit
- Montpellier in the Heart of History (brochure)
- Montpellier de charme la folie (author: Jean-Michel Renault)

Task: Students will prepare a brochure describing how geographic conditions of Montpellier help make it the most attractive city in France.

KY World Language Content:

WL-M-3.1.B2 Use information and skills acquired in the target language to reinforce knowledge, concepts and skills learned in core content areas.
WL-M-3.2.B2 Use authentic sources (e.g., newspapers, magazines, TV programs) to identify perspectives of target cultures.

KY Core Content for Assessment:

SS-M-4.1.2 Different factors (e.g., rivers, dams, development) affect where human activities are located and how land is used in urban, rural, and suburban areas.
SS-M-4.4.3 The natural resources of a place or region impact its political, social, and economic development.

Steps for Planning and Implementing:

1. Through visuals (physical maps, books, brochures) and other media, class will explore various reasons for desire to reside in Montpellier based on region, location, climate, etc. Many French culture kit items are written in French and students will need to utilize knowledge of foreign language.

2. Students will examine how Montpelier utilizes its natural resources to attract newcomers and thrive economically. Students will use French culture kit articles to determine its economic base.
3. Students will design a brochure describing the activities that the fictional American family (described above) will engage upon moving, how they should pack (articles of clothing and household items to pack or buy), and conditions they need to expect (i.e., weather).

Making A Brochure : Why Move to Montpellier?

Teacher Name: _____

Student Name: _____

CATEGORY	4	3	2	1
Content - Accuracy	All facts in the brochure are accurate.	99-90% of the facts in the brochure are accurate.	89-80% of the facts in the brochure are accurate.	Fewer than 80% of the facts in the brochure are accurate.
Knowledge Gained	Student can accurately answer all questions related to facts in the brochure and to technical processes used to create the brochure.	Students can accurately answer most questions related to facts in the brochure and to technical processes used to create the brochure.	Students can accurately answer most questions related to facts in the brochure and to technical processes used to create the brochure.	Student appears to have little knowledge about the facts or technical processes used in the brochure.

