Title: Regateando en Otavalo, Mexico Bartering in the Markets of Otavalo, Mexico.

Intended Level: High School Spanish 2, 3 or 4

Guiding Question: How do cultural differences in the market place affect the purchase *of* products whose prices can be lowered according to ones ability to bargain?

Activity Summary: Open air markets and. flea markets can be found in the North America as well as Central and South America and the Islands, but we are often surprised at the differences we find at those markets as it pertains to pricing. Students will compare and contrast these markets in their regions to at least one in the target culture and learn vocabulary needed to make wise purchases in other countries.

Task: Individually or in pairs, students will prepare dialogs that will take place in Otavalo at the weavers in Chimborazo province. They will use expressions and idioms used in Spanish to lower the price of textiles and fine arts and crafts. This activity will encourage students to become creatively engaged with the Culture Kits.

KY World Language Content:

WL-PM-4.2.XX Analyze the differences between target culture(s) and students' own cultures.

WL-H-2.1.B1 Identify and react to cultural perspectives and practices in target culture(s).

WL-H-2.1.B3 Identify common words, phrases and idioms that reflect target cultures.

WL-H-2.1.B7 Produce language and behaviors appropriate to target language.

KY Core Content for Assessment:

- 1.1 Students will be able to engage in conversations, provide and obtain information, express feelings and emotions, and exchange opinions.
- 2.1 Students demonstrate an understanding of the relationship between the practices and perspectives of culture(s) studied.
- 4.2 Students demonstrate understanding of the concept of culture through comparisons of the culture studied and their own.

Culture Kit Content: Blue textile dress, blue poncho, red poncho, bird tapestry, Ecuador canvas bag

Steps for Planning and Implementing:

- 1. Teacher uses TPR, visuals, and other communicative approaches to present vocabulary useful in talking about textiles. and other "artesian".
- 2. Teacher highlights cultural considerations as they relate to the treadle loom, spinning wheel, wool and silk introduced by the Spanish conquistadores.
- 3. Students use websites to investigate the Weavers of Otavalo.
- 4. Students will read the Insight Guide in the book titled Ecuador Galapagos, pages 121-123.
- 5. The class can elect a leader to go to the overhead and compile a list of common phrases or expressions used to bargain.
- 6. Students role play asking for the price of certain items in the culture kit.
- 7. VOCABULARY: LANA, SEDA, VESTIDO, PONCHO, BOLSA, MANTA.
- 8. IDIOMS: cuanto vale, me quedo en, mi ultima offerta es..., te lo regalo para, es un robo, j
- 9. VERBS: vender, comprar, regatear, dejar, costar, (tenses: present progressive, present, ir+a+infinitive; future; conditional.
- 10. Teacher will introduce the money used in Ecuador and explain, the currency. Students will find the dollar value and make cards to easily see the prices *of* items in the market.

Assessment:

- 1. Students will make a poster in Spanish giving advice to others on bargaining in a market.
- 2. Students will take a multiple choice test prepared by the teacher about the ways to bargain.

- 3. Each student will go shopping at an open air market in Otavalo and purchase one of the items in the culture kit by bargaining with the vendor.
- 4. Each student will be able to point out where in their town it is appropriate to haggle over prices. They may describe a visit to a flea market, garage sale, car dealership etc.

Above all it should be understood that the experience should be fun and never rude or angry in tone. With a little luck they should come away from the shopping experience with a bargain.

VOCABULARY: to be learned in Spanish
discount
on sale
percent
sale
free
a bargain
two for one
to bargain
EXPRESSIONS:
I am just looking.
Can you lower the price?
It costs a fortune.
How much is the?
What is the price of the?
How much will you let it go for?
Prices are fixed here.
I will let you have it for.