





THE STOCK MARKET GAME™
Winners for Fall 2011
Stock Market Game Competition

State Winning Teams					
State Rank	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
1st State	ZZ315	24.0269	\$131,083	COVINGTON CATHOLIC HIGH SCHOOL	Robb Schneeman
2nd State	ZZ283	13.2440	\$120,300	TRINITY HIGH SCHOOL (Louisville)	Dr. Thomas Zehnder
Regional Winning Teams					
Regional Rankings	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
Cent E/M	ZZ361	(5.4474)	\$101,609	WHITLEY COUNTY MIDDLE SCHOOL	Brittney House
Cent HS	ZZ283	13.2440	\$120,300	TRINITY HIGH SCHOOL (Louisville)	Dr. Thomas Zehnder
East HS	ZZ189	(1.9586)	\$105,098	BLUE GRASS BAPTIST SCHOOL (Lexington)	Lynn Watts
North HS	ZZ315	24.0269	\$131,083	COVINGTON CATHOLIC HIGH SCHOOL	Rob Schneeman
South HS	ZZ344	1.8813	\$108,938	GLASGOW HIGH SCHOOL	Mark Gibson
West E/M	ZZ172	(1.5869)	\$105,469	BENTON MIDDLE SCHOOL	Chris Harvey
West HS	ZZ352	2.9561	\$110,012	DAVIESS COUNTY HIGH SCHOOL	Renee Perkins

For the Fall 2011, 339 teams with 38 teachers and 1,220 students participated in our Stock Market Game 10-week competition. For all of our Stock Market Game and Take Stock in Kentucky programs this fall, a total of 820 teams with 87 teachers and 3,055 students participated.

This was a very exciting competition with lots of lead changes throughout the semester. Congratulations to all the teams participating!! Winning portfolios reflect some real research and diversity, with winning returns in Boeing (BA), Google (GOOG), Pharmasset (VRUS), Caterpillar

(CAT), (Las Vegas Sands) LVS, Juniper Networks (JNPR), AKORN (AKRX) and Mastercard (MA) stocks.

Stock Market Game awards include: 1st place prize of \$300 for team, 2nd place of \$100 for team. Teams will also receive school trophies, SMG t-shirts, and member certificates. Regional Award first place teams will all receive certificates and SMG t-shirts. All State and Regional winning team members are invited to the Stock Market Game Awards Banquet, at the Louisville Penderis Club, in May to be recognized and receive awards.

The Stock Market Game™ is a national program of the Foundation for Investor Education and is offered in Kentucky by the Kentucky Council on Economic Education (KCEE). It is an interactive, interdisciplinary program for students in grades 4-12 (and college) to learn about economics, finance, and our American economic system. The program is offered each Fall and Spring. Over a period of 10 weeks, teams of students research companies, make investment decisions, and create their portfolios, investing \$100,000 in imaginary money in stocks and mutual funds. Teams are ranked on equity in portfolio. Teachers are provided with educational resources to teach students about investing, capital formation, the stock market, and the economy. Student teams compete against other Kentucky teams statewide and across local regions for prizes.

"They see that the concepts we're learning have real-life applications. Making those connections makes them more eager to learn." Kim Code, teacher

"Keeping up with their portfolios enabled (my students) to practice math skills and learn some valuable information about business. I have no doubt their math, social studies, and practical living skills were all enhanced through this program! Traci Gillock, Teacher

For more info, contact the Kentucky Council on Economic Education, 502-267-3570 or info@econ.org.

About the KCEE: The Kentucky Council on Economic Education is a 37 year old non-profit organization that provides professional development opportunities for Kentucky teachers, classroom curricula and resources, and programs, like the Stock Market Game and Take Stock in Kentucky. Since 1974, KCEE has worked with tens of thousands of committed teachers through our six Centers at Morehead, Murray State, Eastern Kentucky, Western Kentucky, Northern Kentucky and Bellarmine Universities. Last year alone, we trained over 1,900 teachers through our professional development offerings and many more used our programs. We are also hosting our 4th annual Life Fundamental\$ Financial Literacy Summit this summer (June 23-24) for middle and high school educators.

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