

Welcome to The Stock Market Game Webinar

www.stockmarketgame.org

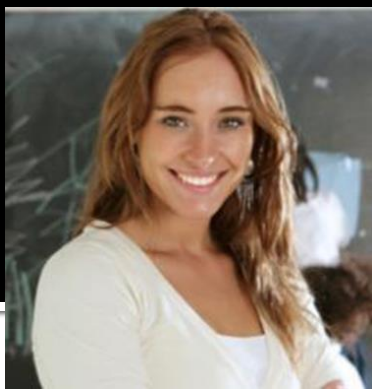
www.econ.org/smg



What is the Stock Market Game?

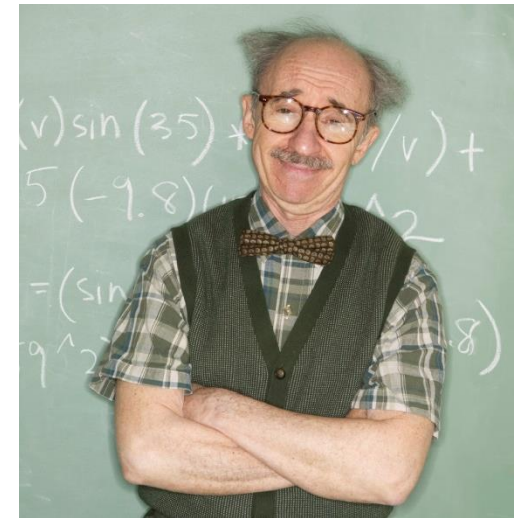
- A 10 week Internet educational simulation that encourages student to learn about stock markets, personal finance and the American economic system.
- Adaptable for students from grades 4-16
- \$15/team portfolio fee
- Over 500,000 students participate nationally
- Nearly 8000 students participate statewide each year
- Offered by the Kentucky Council on Economic Education and nationally by Foundation for Investor Education





YOU are an SMG Advisor!

- **Your Role – Guide**
 - Provide information to students
 - Provide access to resources
 - Use “teachable moments”
 - You decide how much time to devote to program
 - Find answers to questions you don’t know answers to!



Where to Begin?

- **Getting Started**

- Create teams of 3-5 students each (\$15/team fee)
- Register teams online at www.stockmarketgame.org
- Use your Teacher ID and Password to access the Teacher Support Center
- Distribute team IDs and passwords (you receive in an email)

SMG Teacher Support Center

- **Go to the ONLINE Teacher Support Center** using your Teacher ID and password and review
 - **Getting Started**
 - Advisors Guide
 - Rules of the Game
 - Understanding Portfolios
 - Or Attend a Webinar www.econ.org/pd/



SMG Teacher Support Center

In the Teacher Support Center you can

- **Manage Student Portfolios**
 - Access your student portfolios
 - Troubleshooting handout
 - FAQs
 - Help Desk
 - Print certificates



SMG Teacher Support Center

In the Teacher Support Center you can find resources!

- **In the Classroom**
 - Core lessons and activities
 - For elementary, middle and high
 - Rubrics and assessments
 - Publications and curricula



Time Commitment



- **Time commitment depends on your goals**
 - Few class periods at beginning to prepare and discuss stocks, markets, etc.
 - One or two class periods a week to cover content in lessons (if time available)
 - Integrate stock research, current events, time to trade in class time OR
 - Have students meet outside class to make trades, research, etc.
 - Access in 1-2 computers in classroom OR lab or from home

Getting Class Started



- Teach the basics “What is a Stock?”, “What is the Stock Market?” (lessons in Teacher Support Center)
- Lessons all linked to state (economics, math, business, technology) standards and Common Core Skills and CCR anchors
 - Discussions
 - Paraphrasing portions of text
 - Reporting and recounting on research
 - Analyzing main ideas from diverse media and formats
 - Consensus and team building

Know the Rules



- Begin with \$100,000 cash
- Trade stocks and mutual funds on major exchanges
- Must buy a minimum of 10 shares
- Minimum stock price of \$3.00 for purchases
- Pay 1% broker's fee on all transactions
- Receive stock price at time of purchase (real time trading)
- May borrow up to \$50,000 at 7% interest charge
- Earn .75% interest on cash balance unspent (posted weekly)
- Diversification - 20% maximum equity in any one stock

Conducting Research

- Use *Investor Research* section in portfolios
- Use search engine financial section, i.e.,
 - Finance.yahoo.com
 - Money.msn.com/stocks/
 - Morningstar.com/Cover/Stocks.html

(My preference is Yahoo!)



Research Ideas

- Buying -- Start with companies you know
- Learn about Parent Companies or Private Companies - Hoovers.com
- Search engines
 - Finance.yahoo.com
 - Money.msn.com/stocks/
 - Morningstar.com/Cover/Stocks.html
- Diversify by industry

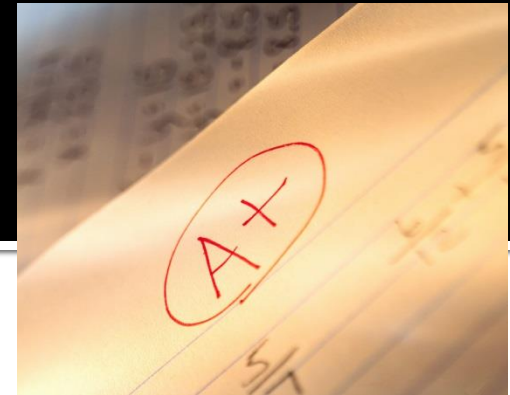


Reading Stock Data

- How to Read A Stock Quote
 - (see handout in Teacher Starter Packet)
 - See lessons “Identifying Ticker symbols and Interpreting Stock Quotes” in *In the Classroom* section of **Teacher Support Center**



Assessments



ASSESSMENT OPTIONS:

- Team/student journals (folders)
 - Reflective writing/persuasive writing
 - Record of transactions
 - track data – current price, 52 week high/low, PE ratio, Beta, etc.
 - News clippings about companies/company profiles
 - Glossary of terms
 - Charts, graphs, comparisons of stock data
- Use Rubrics provided in Teacher Support Ctr.
- Use SMG pre/posts or KCEE pre/posts at www.kcee.org/testing

Competitions

- Winners based on portfolio equity value (rankings)
 - Create your own school/class competitions!
 - Top 3 winners in each session receive awards www.econ.org/smg/smgawards.html
 - InvestWrite Essay competition – national awards www.investwrite.org





Competition

InvestWrite, an innovative national writing competition adds a critical thinking component to help reinforce concepts learned in the classroom.

- Your students participate by writing essays in their grade division: Elementary (4-5), Middle School (6-8), High School (9-12).
- Assign the InvestWrite writing assignment as an in-class or homework assignment.
- Both teachers and students will have a chance to win gift certificates, laptop computers, trips to New York (middle and high school), and other great prizes.
- you select the top ten responses from each class of your students and submit them electronically.
- Visit www.investwrite.org